

Action Point is proud to provide **honest, professional** and **pro-active** IT Services and Software Development on a local, national and international scale.

## IT Services

Our professional, experienced and accredited team have a track record of consistently delivering innovative solutions that exceed expectations.

### IT Consultancy

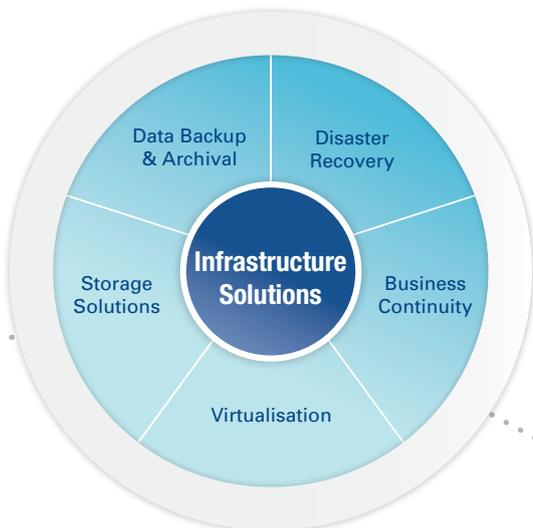
IT is designed to enable your business to operate more effectively, efficiently and with as little risk as possible. To maximise the benefit of any IT expenditure, the company must identify aspects of the IT environment that are most at-risk or in-demand, and direct available investment appropriately. Action Point's IT consulting helps the decision maker to prioritise where this investment should be directed.

### Infrastructure Solutions

When making key changes to your IT Infrastructure you need guaranteed results. A poorly designed or implemented solution can cost the business thousands in lost productivity. Action Point's highly accredited team of professionals have a proven track record of delivering solutions effectively and predictably.

### Managed Services

You only benefit from IT when it is online and working efficiently. Effective maintenance routines and pro-active management are the key to this. Action Point's customised IT managed services ensure that your business is always online and working for you.



'Action Point's approach is methodical, focussed, and they always conduct their business in a personable manner.'

**Padraig Lynch,**  
Managing Director,  
**Chill Insurance**



'Action Point's experience, responsiveness, professionalism and passion is a perfect match for Munster Rugby.'

**Philip Quinn,**  
CFO,  
**Munster Rugby**



Action Point build **intelligent software** to give your business the tools it needs to thrive.

## Software Development

If you are looking for a trusted software partner to help bring your concept to fruition, and deliver real value that sets your business apart - we can help you.



### Head Office

Unit 8B, Plassey Enterprise Centre,  
National Technology Park,  
Limerick, Ireland  
T: +353 61 337632  
E: [info@actionpoint.ie](mailto:info@actionpoint.ie)

T: 1850-ACTION / 1850-228466  
[www.actionpoint.ie](http://www.actionpoint.ie)

### Software Development

As well as delivering a comprehensive IT service offering, we also specialise in developing bespoke software systems including but not limited to: mobile (iPhone/Android), web/cloud applications, workflow automation, document management and server solutions.

Bespoke software enables you to take your business to the next level by increasing productivity, improving collaboration, and enhancing customer experience. It allows you to automate tasks and be more responsive to your customer demands. Our highly skilled software team have earned an outstanding reputation through client referral, and our dedication to collaborative communication throughout the development process ensures you have complete visibility every step of the way.

Bespoke software is at the heart of what we do, and we can help you bring your bright ideas to life.



## Why choose us?

- Professional. Pro-Active. Certified.
- Award winning IT Services and Software Development.
- All your technology needs under one roof.
- Honest and transparent information and advice.
- Outstanding reputation through client referral.

'Action Point were instrumental in working with us from concept through to delivery and support and I would highly recommend their work in the App and online space.'

Dave Carpenter,  
Technical Director, AGA



'Action Point were swift & professional in implementing the system to spec & the resulting solution has delivered above & beyond expectations.'

David Miller,  
COO, TerminalFOUR

