



Prepare for Windows Server & SQL Server 2008 and 2008 R2 End of Life

Avoid business disruptions and
seize the opportunity to modernize
and transform your business

Support for SQL Server 2008 and SQL Server 2008 R2 ends soon

	Current support level	End mainstream	End extended
SQL Server 2014	Currently supporting all versions	July 9, 2019	July 9, 2024
SQL Server 2012	SQL Server 2012 SP2+ is in extended support which includes security updates, paid support, and requires purchasing non-security hotfix support	July 11, 2017	July 12, 2022
 SQL Server 2008 and SQL Server 2008 R2	SQL Server 2008 and 2008 R2 are in extended support which includes security updates, paid support, and requires purchasing non-security hotfix support	July 8, 2014	July 9, 2019
 SQL Server 2005	SQL Server 2005 support ended on April 12, 2016	April 12, 2011	April 12, 2016

Learn more about the SQL Server support lifecycle: support.microsoft.com/lifecycle/

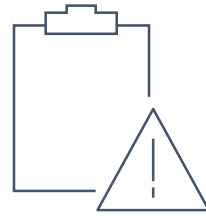
What does end of support mean for SQL Server 2008 & 2008 R2?

No security updates



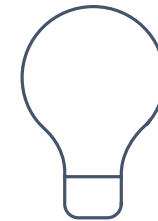
There will be no access to critical security updates, opening the potential for business interruptions

Compliance concerns



As support ends, your organization may fail to meet to meet compliance standards and industry regulations

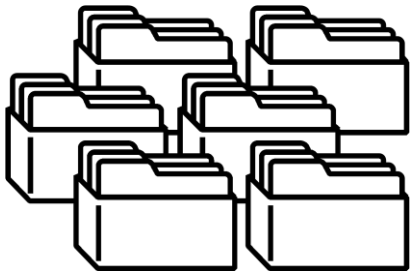
Missed innovation opportunities



Leaders that embrace digital transformation outperform the competition

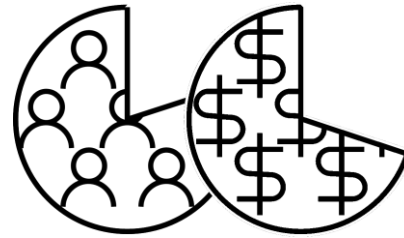
Avoid business disruptions

Security updates rated “critical” protect against vulnerabilities
Microsoft recommends you apply these immediately



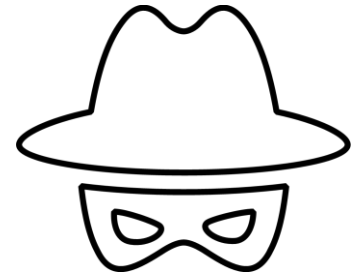
4.2 Billion

Records stolen by hackers
in 2016



20%

Of organizations lose
customers during an
attack; 30% lose revenue

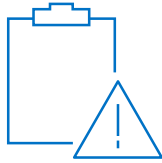


\$8 Trillion

Expected cost of
cybercrime to the global
economy by 2022

Avoid GDPR compliance issues, penalties, fines

Critical security updates are key to maintaining compliance



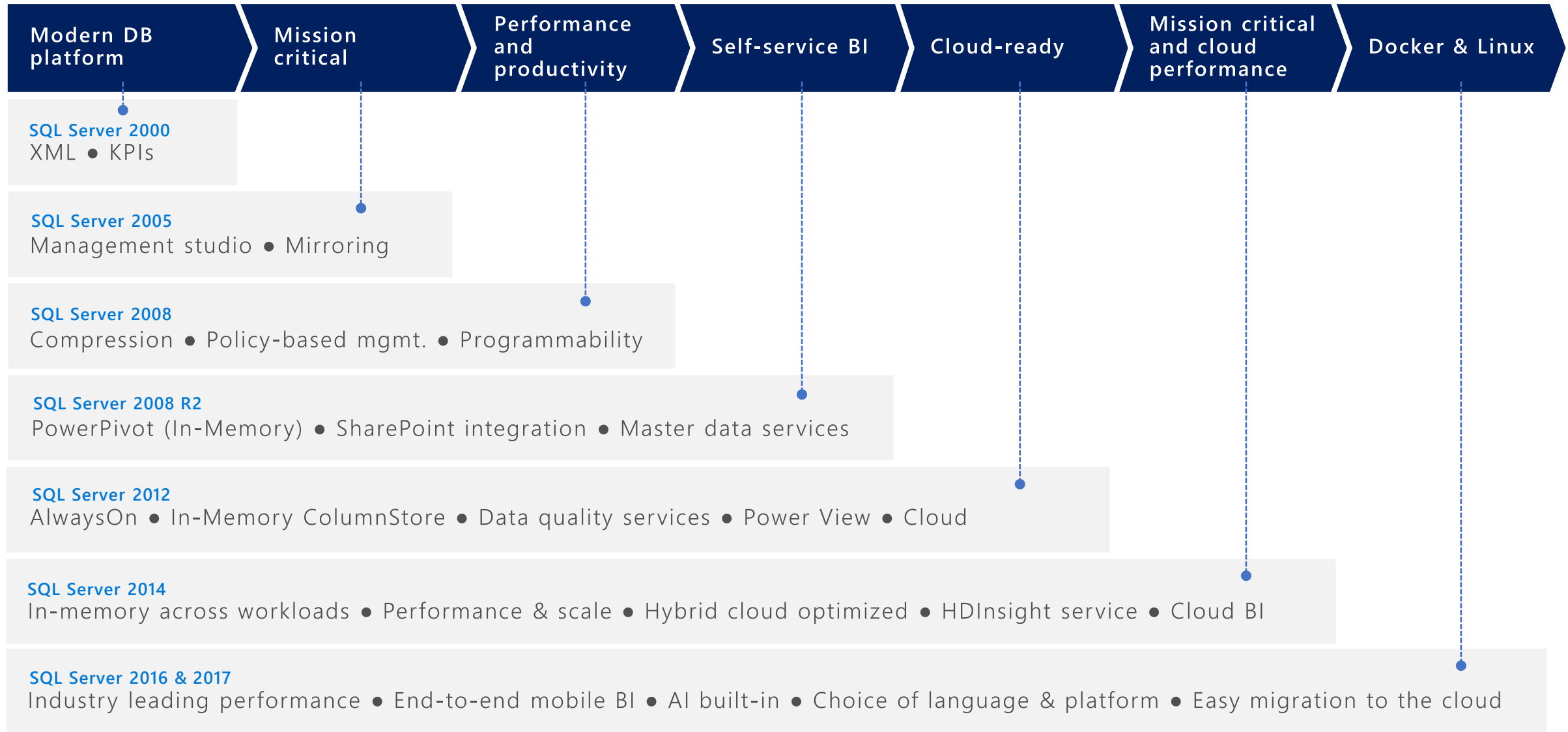
New requirements
May 25, 2018



Other regulations for protecting data

Why should you upgrade
to SQL Server 2017?

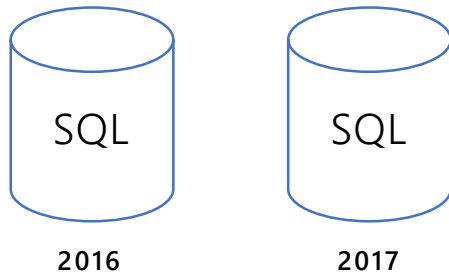
The evolution of SQL Server



Paths to upgrade your SQL Server

Flexibility to upgrade and modernize your data platform with SQL Server 2008 or 2008 R2 without support, SQL Server 2016 & 2017 on-premises, on virtual machine, or in the cloud

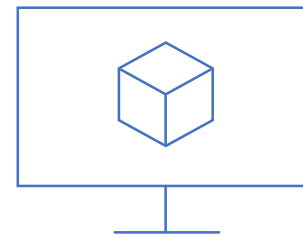
SQL Server
2016 or 2017



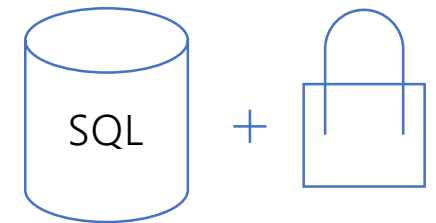
Azure SQL
Database



SQL Server
on Azure VMs



SQL Server 2008 or 2008 R2
without support



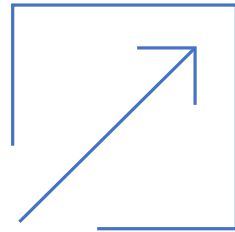
Azure SQL Database

The best and most economical cloud destination for your SQL Server apps

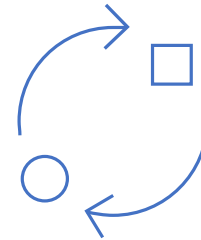
Built-in intelligence



**Breakthrough productivity
and performance**



Seamless and compatible



Competitive TCO



Realize up to a 406% ROI over on-premises and hosted solutions

Get Started

Speak with the ActionPoint team today to learn how embracing new technologies can help you uncover new opportunities and achieve better business results.